

# SBI NDIA MSME **CONCLAVE 2025**

'Bharat Ratna Sir M. Visvesvaraya

focus - Engineering & Manufacturing

**May 30<sup>th</sup>- 31<sup>st</sup> & June 1<sup>st</sup>, 2025** 

**Tripura Vasini, Palace Grounds, Bengaluru** 

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# **President Message**



Dear MSME Entrepreneurs,

We have great pleasure in extending a warm invitation to all the MSME Entrepreneurs for India MSME Conclave — 2025 jointly being organized by FKCCI, KAASIA & PIA on 30th, 31st May and 1st June, 2025 at Tripura Vasini, Palace Grounds, Bengaluru.

FKCCI has taken the lead in promoting the MSME Sector and this MSME Conclave - 2025 is to showcase the achievements of MSME Sectors showcasing their innovative ideas and expand new business ventures.

This is an ideal platform for MSME's to collaborate with all the stakeholders by participating in the

Exhibition, Conferences, Seminars and Workshops as well as participate in B2B and B2C Networking.

This MSME Conclave will also give an opportunity for the MSME's to interact with PSUs and MNCs in discussing the deliverables and payment schedule which is the major issue in the growth and development of the MSME Sector.

We hope the participation in the MSME Conclave-2025 will enable the MSME's to utilize this opportunity to further develop and accelerate their growth.

On behalf of Office Bearers and Members of FKCCI.

I extend a warm welcome to all.



M G Rajagopal President, KASSIA

Dear MSME Entrepreneurs,

I am delighted to invite you to the India MSME Conclave -2025, jointly organized by FKCCI, KASSIA & PIA.

The proposed dates for conducting the India MSME Conclave-2025 is on 30th, 31st May & 1st June 2025 at Palace Grounds, Bengaluru.

This premier event is your gateway to showcasing innovations, expanding networks, and unlocking

new business opportunities. The event includes Expo & Conferences, Seminars & Vendor Development Programs — Collaborated with PSUs & MNCs, B2B & B2C Networking to Connect with potential partners & clients.

Your participation will not only accelerate your business growth but also strengthen India's MSME ecosystem.

Members are hereby requested to use this opportunity and be a part of the event.



Dear MSME Entrepreneurs,

As the President of Peenya Industries Association (PIA), I extend a warm invitation to you to participate in the India MSME Conclave 2025, jointly organized by FKCCI, KASSIA & PIA.

Scheduled on 30th, 31st May & 1st

June 2025 at Palace Grounds, this conclave is a golden opportunity for MSMEs to showcase their innovations, expand networks, and explore new business avenues.

With a diverse lineup of Expo, Conferences, Seminars, Vendor Development Programs with PSUs & MNCs, and B2B & B2C Networking, this event is designed to empower and uplift the MSME sector.

Your participation will not only help your business grow but also contribute to strengthening the MSME ecosystem in India. Don't miss this chance to connect, collaborate, and create new opportunities!

We look forward to welcoming you.

# **About India MSME Conclave 2025**

The India MSME Conclave 2025 is a premier event designed to strengthen the collaboration between Micro, Small, and Medium Enterprises (MSMEs), Public Sector Units (PSUs), and corporate entities under the government's procurement preference scheme. This conclave aims to facilitate vendor development and promote the creation of indigenous products in alignment with the Make in India initiative. By bridging the gap between MSMEs and large organizations, the event aspires to enhance the global competitiveness of Indian enterprises.

### **Key Objectives:**

#### • Enhance MSME Competitiveness

Showcase innovative products, services, and technologies to bolster market position.

#### Facilitate Business Connections

Provide networking opportunities for MSMEs to connect with potential customers, investors, and strategic partners.

#### • Promote Entrepreneurship

Inspire and support start-ups, women entrepreneurs, and young business leaders in their journey.

Encourage knowledge exchange and partnerships between MSMEs, research institutions, and academic bodies.

#### Address MSME Challenges

Discuss and find solutions to critical challenges such as access to finance, technology upgradation, and market expansion.

India MSME Conclave 2025 is set to be a transformative platform, empowering MSMEs to scale new heights and compete effectively in the global market. Join us in driving innovation, fostering partnerships, and shaping the future of the MSME sector in India.

# **About MSME**

Micro, Small and Medium Enterprise (MSME) is a highly vibrant and dynamic sector of the Indian economy. MSME sector not only plays a crucial role in providing greater employment opportunities at comparatively lower capital cost as compared to large industries but also helps in industrialization of rural & backward areas, thereby reducing regional imbalances and assuring more equitable distribution of national income and wealth. After Agriculture, MSME sector holds the second largest share in employment generation. MSMEs also contribute enormously to the socio-economic development of country by acting as the backbone of the industrial sector in terms of their numbers.

# Aims & Objectives

The India MSME Conclave-2025 aims to enhance the connection between Micro, Small, and Medium Enterprises (MSMEs) and Public Sector Units (PSUs) and corporate entities under the government's procurement preference scheme. Its goal is to better understand the procurement needs, enabling MSMEs to compete in the global market through vendor development, focusing on the creation of indigenous products under the Make in India program.

- 1. Enhance MSME Competitiveness: Showcase innovative products, services, and technologies to enhance competitiveness.
- 2. Facilitate Business Connections: Provide opportunities for MSMEs to connect with potential customers, investors, and partners.
- 3. Promote Entrepreneurship: Inspire and support start-ups, women entrepreneurs and youth entrepreneurs.
- 4. Foster Industry-Academia Collaboration : Encourage partnerships between MSMEs, research institutions, and academia.
- 5. Address MSME Challenges: Discuss and address key challenges faced by MSMEs, such as access to finance, technology, and markets.

## Context

When India is reaching its 5 Trillion Economy levels it is an apt time for the MSME sector to gather under one roof to explore solutions, make new connections and listen to those leading the way in smart manufacturing and engineering manufacturing & services showcasing cutting-edge innovations in hardware / software and Al solutions to the current industry.

Keep your finger on the pulse of developments in the sector and discover how to navigate this increasingly complex and technology-drivenlandscape during this conclave.

### Stalls for Display

Stall facilities available the display of your products & services.

### Conference / Experts Speak

Listen to experts from manufacturing and engineering speak about the latest solutions from companies leading the way in technology advancements.

### **B2B** - Vendor Development Meets

With manufacturing & engineering business PSUs in attendance, it's THE place to engage in B2B meetings with companies like BHEL, BEML, THALES, BEL, TATA Advanced Systems, Railways and full spectrum of industry from design, engineering, manufacturing, maintenance & services.

## **Focus Sectors**

Machine Tools & Accessories	Storage Systems	Metal & Steel	
Automation & Robotics	Laser Technology	Packaging Machinery & Equipment	
Instrumentation & Controls	Pumps & Valves	Plastics Machinery & Equipment	
Hydraulics & Pneumatics	EV & Renewable Energy	Sheet Metal Components	
Auto Components & Accessories	Power Tools	Safety & Security Equipment	
Castings & Forgings	Wires & Cables Harness	Testing & Measuring Instruments	
Electrical & Electronics	Lubricants & Adhesives	Pollution Control Systems & Equipment	
IT Products & Services	Material Handling Equipment	Welding Machines, Equipment & Technologies	
Light & Medium Industries	Disposal Industry	Plastic Industries	
Space	Aerospace	Electronic System Design & Manufacturing	



100% SUBSIDY for Women & SC / ST Entrepreneurs Aspirational District

**80% SUBSIDY** for General Category Registered under UDYAM in MSME

Participation of individual MSEs in Trade Fairs / Exhibitions				
Eligible Items	Scale of Assistance			
Space Rent (Stall) Charges	80% subsidy on built up space rent paid for General category units and 100% for Women/SC/ST/PH /Aspirational District units on minimum stall size of the event for Micro and Small Enterprises only.			
Contingency expenditure (include travel, publicity & freight)	100% contingency expenditure for all categories of units subject to maximum Rs. 25,000/- or actual, whichever is less. One representative from each participating unit may travel, limited to AC II tier train fair or Economy Class Air Fare per event			

Note: \* The reimbursement/subsidy is limited to 60 participants only and will be granted on a first-come, first-served basis, subject to approval from the MSME Department Government of India.

- \* FKCCI is not responsible for non approval from MSME.
- \* Trading related NIC activities are not eligible for this scheme.

# **Participation Proposals**



### **SHELL SCHEME**

#### **Shell Space Charges:**

INR 8000/- Per Sqr. Mtrs. + 18% GST
 Shell Space available in multiples of 9 Sqr. Mtrs

#### Benefits:

- Floor Rental
- Two Chair
- One Table
- TWO Chair
- Electric Point
- Back and Side Walls

Three Spot Lights

- Carpet
- Company Details in Fair Directory
- Fascia Board with Company Name
  - \* For additional power Rs.2,500/- Per Kw / day



### **BARE SPACE**

#### **Bare Space Charges:**

INR 7000/- Per Sqr. Mtrs. + 18% GST
 Minimum Bare Space 36 Sq. Mts

#### Benefits:

- Floor Rental
- Electric Point
- Company Details in Fair Directory
- \* For additional power Rs.2,500/- Per Kw / day

### **Sponsorship Proposals**

Sponsorship Proposal		Platinum	Gold	Silver
Sponsorship Amount		Rs.50 Lak	Rs.25 Lak	Rs.20 Lak
Bare Exhibition Space in Sqr. Mtrs.		36	27	18
Logo will be displayed as "Powered by"		Х	Х	Х
CEO/Owner of Company on dais at inauguration with 3 minutes speaking opportunity		Х	Х	Х
Logo and Name of printed on all Brochures & Poster		✓	✓	✓
Logo and Name of on all promotional materials	✓	✓	✓	✓
Logo & Name of in all Print, Electronic & Digital Media	✓	✓	✓	✓
Logo featured on website with link to company website	✓	✓	✓	✓
Multi color advertisement in the Event Directory	Back Page	Back Inner	Inner Page	Inner Page
Logo & Name of Company will be Branded at event venue	✓	✓	✓	✓
Company Promotion Video displayed during break at Venue	✓	✓	✓	✓
Complimentary Inaugural / Valedictory Invitation	50	25	15	10
Sponsoring company name will acknowledge at event with "Thank you Sponsor"	✓	✓	✓	✓

# **Sponsorship Proposals**



#### **DELEGATE KIT Sponsorship Proposal**

Name and Logo on the DELEGATE KIT would give a good visibility to your brand and will help you create brand awareness in the Industry and the markets.

Sponsorship Charge: INR 5,00,000/- + 18% GST

#### Benefits:

- Brand on the website as Delegate Kit Sponsor
- Logo on the website with link to the company web page
- Logo on promotional material
- One page advertisement in the Show Directory
- Acknowledge at event with "Thank you Sponsor



### **LANYARD Sponsorship Proposal**

Name and Logo on the LANYARD would give a good visibility to your brand and will help you create brand awareness in the Industry and the markets

Sponsorship Charge: INR 5,00,000/- + 18% GST

#### Benefits:

- Branding on the website as Lanyard sponsor
- Logo on the website with link to the company web page
- Logo in promotional material
- One page advertisement in the show Directory
- Acknowledge at event with "Thank you Sponsor



### **EXHIBITOR LUNCH Sponsorship Proposal**

Name and Logo at EXHIBITOR LUNCH area would give a good visibility to your brand and will help you create brand awareness in the Industry and the markets

Sponsorship Charge: INR 5,00,000/- + 18% GST / Per Day

#### Benefits:

- Two Sponsor's Standee in the Lunch area
- Branding on he website as Lunch Sponsor with link to the company Web page
- Sponsor's logo to be printed on Lunch Coupon
- One page advertisement in the show Directory
- Acknowledge at event with "Thank you Sponsor

### MAJOR PARTICIPANTS: INDIA MSME Conclave 2025















# **FKCCI OFFICE BEARERS**



M G BALAKRISHNA
PRESIDENT



UMA REDDY SR. VICE PRESIDENT



T SAIRAM PRASAD
VICE PRESIDENT



RAMESH CHANDRA LAHOTI



SATISH N
CHAIRMAN, INDUSTRY COMMITTEE, FKCCI

# KASSIA OFFICE BEARERS



M G RAJAGOPAL PRESIDENT



GANESH RAO B R
VICE PRESIDENT



SURESH N SAGAR HON. GEN. SECRETERY



BABU J S JT. SECRETARY-URBAN



SATISH N JT. SECRETERY-RURAL



MANJUNATH H TREASURER

# PIA OFFICE BEARERS



SHIVA KUMAR R PRESIDENT



**ARIF H M**IMM. PAST PRESIDENT



**DANAPPA D P**SR. VICE PRESIDENT



PATIL D H
VICE PRESIDENT



MALLESHA GOWDA H K HON. SECRETARY



**VENKATESH K**JOINT SECRETARY



KRISHNA MURTHY C



GOPALA REDDY V

JOINT TREASURER





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# INDIA MSME CONCLAVE 2025

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